

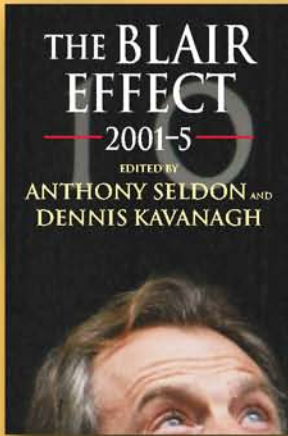
Dr Anthony Seldon, political commentator, headmaster, best selling author and biographer of Tony Blair, will briefly discuss the conclusions of the book. He will also deliver his audit and personal verdict on Labour's second term of Government

This will be followed by an open Question and Answer session.

Review copies of the complete book (including the previously unavailable embargoed concluding chapter by Dr Seldon) will be exclusively available at the press launch in advance of the official publication date and the Labour Party Conference in Brighton.

The editors Dr Anthony Seldon and Professor Dennis Kavanagh - along with their impressive team of experts, leading academics and journalists - provide a comprehensive and authoritative assessment of Blair's second term.

Contributors include: Andrew Gamble, Vernon Bogdanor, Robert Skidelsky, Louis Blom-Cooper



Hardback 0 521 86142 X £40.00
Paperback 0 521 67860 9 £15.99

The book is officially published by Cambridge University Press on 29th September 2005

Should you wish to receive a review copy of the book or interview the many expert contributors and/or the Editors Dr Anthony Seldon or Professor Dennis Kavanagh, please contact Jeff Scott on 01273 892215 or email platypuspr@hotmail.com



<http://www.cambridge.org/blaireffect/>

LONDON EDUCATION AUTHORITY



NUMBER 10 SCHOOL

REPORT For Second Government: June 2001 - May 2005.....

Name Anthony Charles Lynton Blair

Attendance Variable

Class New Labour Second Term

Conduct Satisfactory

Tends to talk too much
with his coterie to the
exclusion of others.

"Essential reading. A penetrating survey of the Blair Government, its strengths and its flaws"
Andrew Rawnsley

SUBJECT	TEACHER	GRADE*	COMMENT
Blair Premiership	D K	C	Has not been a great peace time prime minister
Parliament	P C, M S	B	A partial rebirth of Parliament, almost none of this was important on the part of Blair
Elections and Public Opinion	P N	A -	Labour remains vulnerable to potential dangers
Local Government	T T	B-	Maintained a restless & reforming approach
Media Management	R K	C +	A continuation of previous trends
The Labour Party	L B	B	He leaves the Labour Party somewhat changed and compromised
The Conservative Party	A S, P S	A	The Blair Effect has been devastating
The Treasury and Economic Policy	D S	C-	It did not lead to good government
Business Philosophy	R T	C +	much stronger in spirit & hypothesis than fact
Transport	S G	E	substantial centralisation of powers with little scrutiny
Government and Judiciary	L B-C	D	Marked loss of credibility in legal and judicial circles
Education	A S	D+	substance has not always been sufficient to back style
Health and Welfare	H G	A-	Distinctive but still some inherent tensions
Equality and Social Justice	K S	A-	Refusal to contemplate wider social justice goals
The National Question	I M	C +	An acute crisis of legitimacy will come
Europe	P R	D	A failure, the whole is much less than the sum of its parts
Foreign Policy	C H	C	unlikely to reach the pinnacle of admired statesmanship that is so important to us
Audit: Second Blair Government	A S	C+	See Headmaster's comment below:
Additional Master Comments			
The Meaning of the Third Way	A G	B	Does not have a single meaning
Foreign Policy	V B	D	BLAIR IS A GLADSTONIAN
The Reinvention of Blair	R S	D	A generalised, unfocused urge to make the world better

CAMBRIDGE UNIVERSITY PRESS INVITES YOU
TO A PRESS CONFERENCE TO LAUNCH:

The Blair Effect 2001-5

Edited by Anthony Seldon and Dennis Kavanagh

THE LAUNCH WILL BE HELD AT

THE FOREIGN PRESS ASSOCIATION
11 CARLTON HOUSE TERRACE
LONDON SW1Y 5AJ

ON FRIDAY 23 SEPTEMBER 2005 FROM 10.30 ~ 11.30AM
TALK AND QUESTIONS BEGIN AT 10.45AM

HeadTeacher **Anthony Seldon**

After an uncertain start in his first term, Blair promised us he would be much more focussed in his second. But Blair was always driven more by the desire to win power than use power. He never fully worked out how to use it or what to do with it during this term's work. He let himself be distracted by the Iraq war when he did not stand up for himself sufficiently. This is potentially the worst black mark of Blair's second term.

*Grades did not come from contributors

RSVP

Rob George
Cambridge University Press
Telephone: 01223 325742
E-mail: rfgeorge@cambridge.org